



# SUBFEST & BBQ COOK-OFF

Sat Apr 12

10am-4pm

Helotes Fairgrounds  
12210 Leslie Rd

CORPORATE  
SPONSOR



Each attendee ticket includes:

- Delicious BBQ & Beverages
- Family Entertainment
- Entry into the door prizes including a 65" SMART TV



FACE PAINTING



BALLOONS



CARICATURES



PETTING ZOO



COTTON CANDY

KID'S ENTERTAINMENT 11:30AM - 2:30PM

# ASA SUBFEST & BBQ COOK-OFF

## APR 12, 2025 / 10AM-4PM

**SPONSORSHIPS: ASA MEMBERS & ANNUAL PARTNERS PAY THE REDUCED RATE**

**EVENT SPONSORS: \$1000 / \$1500**

**\*\*Be in the FIRST GROUP to pick your team location at the cook's meeting!\*\***

Includes 8 attendee tickets; a raffle prize sponsored by your company with your logo on emails & at event; custom banner with your logo at event; promotion on social media; website & marketing.

**ENTERTAINMENT SPONSORS: \$750 / \$1000**

Sponsor the entertainment for the kids at the event! Includes 5 attendee tickets; custom banner with your logo at event; promotion on social media; website & emails. (Second group to pick team location)

**SUBFEST SPONSORS: \$500 / \$750**

Includes 2 attendee tickets; custom banner with your logo at event; promotion on social media; website & emails. (Third group to pick team location)

**PRIZE SPONSORS: \$200 / \$400**

Includes your logo included on the special raffle drawing videos leading up to the event, plus a raffle prize sponsored by your company with your logo on emails & at event (Fourth group to pick team location)

**BBQ TEAM: \$300 (MEMBERS & GC PARTNERS ONLY)**

**\*\*MANDATORY COOKS MEETING: Monday Apr 7, 2025 / 11:30am-1pm / Helotes Fairgrounds\*\***

Includes one team entry into BBQ contests & booth decorating; 4 entry tickets for team participants & 8 tickets into the exclusive COOK'S ONLY Gun Raffle (**\*\*PLEASE NOTE RULE\*\*** Each team will be required to obtain a temporary food permit with the City of Helotes.

Permits must be requested by March 28.) [Click here for online application](#)

**EXHIBITOR: \$300 (MEMBERS & GC PARTNERS ONLY)**

We ask each team to provide 20lbs of food & containers, plates/utensils for attendee sampling

**AWARDS**

1st - 3rd Place in Meat Categories

1st - 3rd in Booth Decorating (Theme: Sports)

1st Place People's Choice

Grand Champion & Reserve Champion

**SAMPLES FOR JUDGING**

Brisket - 8 Slices

Chicken - Half / Fully Jointed

Spare Ribs - 8 Ribs Sliced

**TURN-IN TIMELINE**

11am - Chicken

12pm - Ribs

1pm - Brisket

2pm - People's Choice Tickets

SPONSORSHIP: \_\_\_\_\_ \$ \_\_\_\_\_

BBQ TEAM (Includes 4 Team Entry Tickets) \$ \_\_\_\_\_

RAFFLE TICKETS (\$10 / 3 for \$25 / 13 for \$100) \$ \_\_\_\_\_

SUBPACK - \*BEST DEAL\* (8 Entry tickets for \$200) \$ \_\_\_\_\_

INDIVIDUAL ATTENDEE TICKETS \_\_\_\_\_ (\$35 each; kids 6 & under free) \$ \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

EMAIL: \_\_\_\_\_

HEAD COOK: \_\_\_\_\_

COOK EMAIL: \_\_\_\_\_

COOK MOBILE: \_\_\_\_\_

\_\_\_\_ INVOICE (Members & Annual Sponsors Only) \_\_\_\_ Check \_\_\_\_ Credit Card

Please add 3% for Processing Fees

CREDIT CARD: \_\_\_\_\_

CVC CODE: \_\_\_\_\_ EXP DATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_